



FOR IMMEDIATE RELEASE

## **100 Black Men Partner With Michael Baisden and the One Million Mentors Campaign**

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(April 14, 2010 – Memphis, TN) The 100 Black Men of Memphis, Inc. (The 100) have always sought to positively impact the Black community through their efforts, particularly in the areas of education and mentoring. The community service organization for notable professional African-American men will be furthering those efforts through the localization of a national campaign to recruit mentor for youth. The Memphis chapter of the 100 Black Men of America will be joining with Michael Baisden and his One Million Mentors Tour to discuss the importance of mentoring and to recruit men, specifically black men to serve as mentors. On this Friday, April 16<sup>th</sup>, author and national radio personality, Michael Baisden will host a town hall meeting at the Hickory Hill Community Center, starting at 6:30p.m. The 90 minute meeting will bring together various community leaders from across the city of Memphis working in the areas of youth development and mentoring to stress the importance of mentoring and to recruit new volunteers to serve as mentors to local youth.